

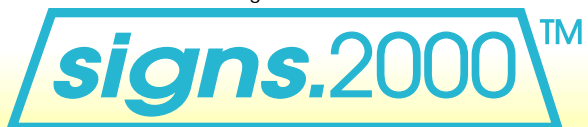
SIGNS, BADGES, BANNERS & PLAQUES

THE COMPLETE IDENTIFICATION PRODUCT CATALOG



ORDER YOUR SIGN PRODUCTS FROM:

Catalog No. 00026



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To your Signs, Badges, Banners & Plaques Catalog

Inside these pages you will find every sign you need for your business... and some you didn't know you needed... until you saw them here.

Take a look at the line-up to the right. You'll find signs that could be put to work for your business *right now*... name badges for new employees and award plaques for the old pros. Banners to draw in new customers and magnetic car signs to make your vehicles "rolling billboards"— and many more.

Fast Service

Your sign orders are produced in our plant in one to three days*. Then they're rushed to you via UPS, Priority Mail, or First Class Mail. Or you can have the signs shipped directly to you— via UPS Second Day Air— for a small additional charge. Rush overnight services available for an additional charge.

**Please allow for longer manufacturing time for the following: Large quantity orders, custom artwork, and custom orders (products not found in this catalog).*

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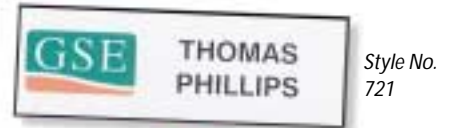


We've got 'em...

Name Badges

As Low As
\$5.95

Standard name badges are real money savers; choose color, typestyle, size and fastener. Logo badge is engraved in the same color as your name. Color logo badge will really show your company colors or photo.



Standard Name Badge

Size	Item No.	# Lines	Price
3/4" x 3"	71601	1	\$5.95
1" x 3"	71602	2	\$6.95
1-1/4" x 3"	71603	3	\$7.95
1-1/2" x 3"	71604	4	\$9.95
Other sizes	71605	-	\$11.95

Standard Name Badge w/logo*

Size	Item No.	# Lines	Price
1" x 3"	71612	2	\$8.95
1-1/4" x 3"	71613	3	\$9.95
1-1/2" x 3"	71614	4	\$10.95
Other sizes	71615	-	\$13.95

Standard Name Badge w/ color logo*

Size	Item No.	# Lines	Price
1" x 3"	71622	2	\$10.95
1-1/4" x 3"	71623	3	\$11.95
1-1/2" x 3"	71624	4	\$13.95
Other sizes	71625	-	\$16.95

For Colors and Easy-Ordering Instructions, see page 5

No Snags Ever...

Magnetic Name Badges

As Low As
\$9.95

Now here's a great idea— a name badge that won't ruin your nice clothes! Name badge is held in place with a powerful magnet. Magnetic name badge comes in your choice of 3 sizes and 3 styles: plain, with logo, or with a color logo.

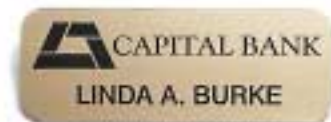
1" x 3" Magnetic Badge w/logo
Item No. 71211
Style No. 825

Magnetic Badge w/color logo*				
Size	Item No.	No. Lines	Price	
1" x 3"	71221	2	\$14.95	
1 1/4" x 3"	71222	3	\$15.95	
1 1/2" x 3"	71223	4	\$17.95	
Custom	71225	—	\$20.95	



1-1/4" x 3" Magnetic Badge w/ color logo
Item No. 71222 • Style No. 825

Magnetic Badge with Logo*				
Size	Item No.	No. Lines	Price	
1" x 3"	71211	2	\$11.95	
1 1/4" x 3"	71212	3	\$12.95	
1 1/2" x 3"	71213	4	\$13.95	
Custom	71215	—	\$16.95	



1-1/4" x 3" Magnetic Badge w/logo
Item No. 71212
Style No. 621

Magnetic Badge Backer	
Item No.	Price
71653	\$3.00

Plain Magnetic Badge				
Size	Item No.	No. Lines	Price	
1" x 3"	71201	2	\$9.95	
1 1/4" x 3"	71202	3	\$10.95	
1 1/2" x 3"	71203	4	\$12.95	
Custom	71205	—	\$14.95	



1-1/4" x 3" Magnetic Badge
Item No. 71202 • Style No. 713

* Logo Setup Charges

- Logo provided must be clean original.
- Set-up charge for logo: \$25.00 net for one color; \$45.00 net for 2 or more colors.
- PMS match, gold/silver metallics, and white: Call for a quote.

Premium Quality Name Badges

Make a Great First Impression

The Ultimate... Full Color Badge

1" x 3" Color Badge
Item No. 71502
Style No. 814



As Low As
\$12.95

1-1/4" x 3" Color Badge
Item No. 71503
Style No. 636



1-1/2" x 3" Color Badge
Item No. 71504
Style No. 615



Name Badges with color—add your color logos, photos, etc. to your name badge. Available with pin or bulldog clip back. See page 3 for magnetic back.

(Hint: Best results with color are achieved with white badge.)

Color Name Badge*

Size	Item No.	# Lines	Price
1" x 3"	71501	2	\$12.95
1-1/4" x 3"	71502	3	\$14.95
1-1/2" x 3"	71503	4	\$15.95
Other	71504	–	\$18.95

3/4" x 2-1/2"
Metal
Badge

Item No.
71401
Style No.
611

Make your Name Shine Metal Name Badge

For Law Enforcement, Fire Fighters, Hotel Personnel, or any place where only the finest is used...

Solid Brass Name badge— when only the best will do.

Available in gold or silver, with pin back or military clutch, and with one line of type.

Brass Name Badge

Size	Gold	Silver	# Lines	Price
3/4" x 2 1/2"	71401	71402	1	\$12.95

Frame Your Name with the Metallic Frame Badge

Your name badge is surrounded by a gold, silver or gloss black frame for a prestigious look. Comes with a pin or bulldog clip fastener; see page 5.



3/4" x 2-3/4" Metallic Frame Badge with color logo
Item No. 71322 • Style No. 721



3/4" x 2-3/4" Metallic Frame Badge w/ logo
Item No. 71312 • Style No. 722

As Low As
\$10.95



1-3/8" x 2-3/4" Metal Frame Badge with logo
Item No. 71313 • Style No. 511

Frame Badge

Size	Item No.	# Lines	Price
1/2" x 2-1/2"	71301	1	\$10.95
3/4" x 2-3/4"	71302	2	\$12.95
1-3/8" x 2-3/4"	71303	3	\$14.95

Frame Badge with logo*

Size	Item No.	# Lines	Price
1/2" x 2-1/2"	71311	1	\$12.95
3/4" x 2-3/4"	71312	2	\$14.95
1-3/8" x 2-3/4"	71313	3	\$16.95

Frame Badge w/color logo*

Size	Item No.	# Lines	Price
1/2" x 2-1/2"	71321	1	\$16.95
3/4" x 2-3/4"	71322	2	\$17.95
1-3/8" x 2-3/4"	71323	3	\$18.95

* Logo Setup Charges
• Logo provided must be clean original.

• Set-up charge for logo: \$25.00 net for one color; \$45.00 net for 2 or more colors.

• PMS match, gold/silver metallics, and white: Call for a quote.

Introduce Yourself and Your Staff with

Pocket Name Badges

Pocket Insert Badge Eliminates Snags

No pins, no holes, no more ruined clothes! Will fit any shirt pocket, and is sturdy enough for a jacket pocket as well.

As Low As
\$9.95



Item No. 71122 • Style No. 611

Pocket Insert Badge w/color logo*

Size	Item No.	No. Lines	Price
1" x 3"	71121	2	\$14.95
1 1/4" x 3"	71122	3	\$15.95
1 1/2" x 3"	71123	4	\$16.95
Custom	71125	—	\$19.95

Pocket Insert is 3-3/4" x 3" and is made from sturdy clear plastic with a snug-fitting lip

1-1/2" x 3" Pocket Insert Badge with color logo

Item No. 71123
Style No. 715



Item No. 71113
Style No. 615

Pocket Insert Badge w/logo*

Size	Item No.	No. Lines	Price
1" x 3"	71111	2	\$12.95
1 1/4" x 3"	71112	3	\$13.95
1 1/2" x 3"	71113	4	\$14.95
Custom	71115	—	\$17.95



Item No. 71101
Style No. 821

Plain Pocket Insert Badge

Size	Item No.	No. Lines	Price
1" x 3"	71101	2	\$9.95
1 1/4" x 3"	71102	3	\$10.95
1 1/2" x 3"	71103	4	\$11.95
Custom	71105	—	\$14.95

Name Badge Options—

Choose Name Badge Colors

248 Red Badge/ White Letters Color No. 248	210 Black Badge/ White Letters Color No. 210	259 Green Badge/ White Letters Color No. 259	190 Gray Badge/ White Letters Color No. 190	285 Brushed Silver/ Black Letters Color No. 285	279 Brushed Gold/ Black Letters Color No. 279
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BEST FOR COLOR LOGO BADGES

226 Blue Badge/ White Letters Color No. 226	200 White Badge/ Black Letters Color No. 200	201 White Badge/ Green Letters Color No. 235	202 White Badge/ Red Letters Color No. 202	203 White Badge/ Blue Letters Color No. 203
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Choose Name Badge Fasteners

A. Military Clutch



B. Pin Back



C. Bulldog Swivel



Need an extra fastener? We've got 'em!
Don't forget our Magnetic Badge Holder on page 3...

Extra Badge Fasteners

Kind	Item No.	Price
A. Clutch	71650	\$1.95
B. Pin back	71651	\$1.95
C. Swivel	71652	\$1.95
D. Magnetic	71653	\$3.00
E. Pocket	71654	\$3.00

Choose Type Style

A. Gothic B. Helvetica C. Roman

Choose Corner Style



Round Corners



Beveled Corners

* Logo Setup Charges

- Logo provided must be clean original.
- Set-up charge for logo: \$25.00 net for one color; \$45.00 net for 2 or more colors.
- PMS match, gold/silver metallics, and white: Call for a quote.

Ordering Instructions:

- 1 Decide what you want the name badge to say (name/title). *Don't exceed maximum lines.*
- 2 Choose Size/Corners Style (*beveled or rounded*)
- 3 Choose Style Number or typestyle
- 4 Choose Colors
- 5 Choose attachment (*Magnetics extra; see pg. 3*)
 - If you have a logo, custom artwork, or want to match an existing style, send with order

Your Name Makes a Statement With...

Name Bars To Suit Any Style



Actual Size: 2" x 8"

Stone Edge Sign



For a look that gets attention. A unique blend of glass-smooth acrylic and stone-look material, this laser engraved desk sign commands respect. The Stone-Look desk sign is so classy, you can even use it as an award. Comes in Granite Green and Graphite Gray.

Stone Edge Desk Sign

Color	Item No.	Price
Graphite Gray	72121	\$38.95
Granite Green	72122	\$38.95

Stone Edge Green
Item No. 72122
Style No. 624

You can get a matching coaster or paper weight; check out page 15 for a complete line of Stone Edge awards.



FREE LOGO...
See pg. 18 for artwork submission

Basic Black for the Desk...

Classic Black Name Bar

2" x 10" Classic Black Name Bar 2-sided
Item No. 72132
Style No. 614

This classic name bar is always in style, and comes one sided and two sided. *Maximum 1 line of type per side.*



Classic Black Name Bar

Size	Imprint	Item No.	Price
2" x 10"	One side	72131	\$38.95
2" x 10"	Two sided	72132	\$42.95

Executive Name Bar

2" x 8" Executive Bar
Item No. 72125
Style No. 623

The Executive Name Bar comes in two styles: round corner and square, one- or two-sided. *Maximum 2 lines of type per side.*



2" x 8" Round Executive Bar
Item No. 72127
Style No. 623

Executive Name Bar

Size	Imprint	Item No.		Price
		Square	Round	
2" x 8"	One side	72125	72127	\$40.95
2" x 8"	Two sided	72126	72128	\$46.95

The Perfect Match for the Designer Wall System Designer Series Desk Signs

► Check out the complete *Designer Series* on page 10...

The Designer Series is perfect for the office environment: affordable, versatile, functional, and totally integrated.



2" x 8" Designer Series Desk Sign
Item No. 73312
Style No. 613



Detail of the pedestal stand from behind

Size	Item No.		Price
	Black Frame	Pewter Frame	
2" x 8"	72185	72186	\$22.95
2" x 10"	72187	72188	\$24.95



2" x 10" Acrylic Name Bar
Item No. 72181 • Style No. 823

2" x 8" Acrylic Name Bar
Item No. 72182 • Style No. 613

"Backlit" Acrylic Name Bars



The ultra-modern alternative in Name Bars: a solid piece of acrylic polished to a mirror finish, with your name laser engraved. The effect is striking— it looks like the desk sign is being lit from behind. In two sizes, black back or clear. *Maximum 2 lines of type.*

Size	Item No.		Price
	Black	Clear	
2" x 8"	72180	72182	\$32.95
2" x 10"	72181	72183	\$34.95

Wood is Good...

Name Bars in Solid Walnut

Ask about our premium stamping products...

The Walnut Name bar with a laser engraved brass plate— for those at the top, or for someone on their way there. Specify positive or reverse engraving. *Up to 2 lines of type.*



2" x 10" Walnut Block w/metal plate (positive)
Item No. 72102
Style No. 825

As Low As
\$39.95



Brass Plate (Reversed)



2" x 10" Walnut Block w/metal plate (reverse)
Item No. 72104
Style No. 825

Walnut Block with Brass Plate

Size	Style	Item No.	Price
2" x 8"	Positive	72101	\$39.95
2" x 8"	Reverse	72103	\$39.95
2" x 10"	Positive	72102	\$46.95
2" x 10"	Reverse	72104	\$46.95

Laser Block (positive)

Solid Wood Block Meets Laser Engraving

Laser Block Desk Sign

Laser Block (reversed)

Real Walnut with a dark, laser-sharp image— a real conversation piece. *Up to 2 lines of type.*



Check out the matching Pen & Pencil Box Set on Page 15.



2" x 8" Walnut Laser Block (reverse)
Item No. 72107
Style No. 525

Walnut Laser Block

Size	Style	Item No.	Price
2" x 8"	Positive	72105	\$32.95
2" x 8"	Reverse	72107	\$36.95
2" x 10"	Positive	72106	\$38.95
2" x 10"	Reverse	72108	\$42.95

Easy Ordering Instructions:

- Decide what you want the Name Plate to say (name/title)
- Choose Size (8" or 10")
- Choose Style Number or typestyle
- Choose Plate Color (if applicable)
 - Logos can be engraved onto name plates...Logo provided must be clean original. Set-up charge for logo: \$25.00 net for one color; \$45.00 net for 2 or more colors. PMS match, gold/silver metallics, and white: Call for a quote.

Choose Type Face

- A. Gothic
- B. Helvetica
- C. Roman

2" x 10" Walnut Desk Sign with Gold Plate • Item No. 72107



Style No. 613

Choose Name Plate Colors

210 Black Plate/ White Letters Color No. 210	200 White Plate/ Black Letters Color No. 200	285 Brushed Silver/ Black Letters Color No. 285	279 Brushed Gold/ Black Letters Color No. 279
SG204 Green Marble / Charcoal Marble / White Letters Color No. SG204	SG202 White Letters Color No. SG202	293 Dark Wood / White Letters Color No. 293	190 Pewter Plate/ Black Letters Color No. 190

Solid Walnut with Name plate

An affordable wooden desk plate. Choose from these attractive plate colors that complement the rich look of Walnut. *Up to 2 lines of type.*

Walnut Block with Color Plate

Size	Item No.	Price
2" x 8"	72109	\$24.95
2" x 10"	72110	\$26.95

Save Money and Meet Special Needs With...

Economy Office Signs

ALUMINUM FRAME

Desk Sign with Double Pen Set

A classic in desk signs— a handy pen stand with your name and title. Comes in Gold or Silver finish, 8" or 10" lengths.

Size	Item No.		Price
	Gold	Silver	
2" x 8"	72153	72155	\$24.95
2" x 10"	72154	72156	\$26.95



Frame Desk Sign

Standard office issue— Comes in Gold, Silver or Black finish, 8" or 10" lengths.

Size	Item No.			Price
	Gold	Silver	Black	
2" x 8"	72141	72143	72145	\$14.95
2" x 10"	72142	72144	72146	\$16.95



Pedestal Desk Sign

A great alternative to the traditional frame desk sign— Comes in Gold or Silver finish, 8" or 9" lengths.

Size	Item No.		Price
	Gold	Silver	
1-1/2" x 8"	72157	72159	\$15.95
1-1/2" x 9"	72158	72160	\$16.95

2-Sided Desk Sign

Two sides, two messages— comes in Gold, Silver or Black finish, 8" length.

Size	Item No.			Price
	Gold	Silver	Black	
1-1/4" x 8"	72161	72162	72163	\$16.95



Metal Frame Wall Signs



A great way to jazz up a wall sign— with a Metallic Frame— in gold, silver, or matt black. Available with adhesive backing.

Size	Item No.			Price
	Gold Frame	Silver Frame	Black Frame	
2" x 8"	73301	73304	73307	\$14.95
2" x 10"	73302	73305	73308	\$17.95
2" x 12"	73303	73306	73309	\$20.95

Perpendicular Wall Sign
Item No. 73310
Style No. 711



Perpendicular Wall Sign

Available one-sided or two-sided. Mounts onto wall with screws and double sided tape (included). Size: 2" x 10". Other sizes available; call for quote.

Sides	Item No.	Price
One	73310	\$21.95
Two	73311	\$24.95

PLASTIC



Pedestal Sign

Four sizes, in any color (see page 9 for colors). Call for quote on custom sizes.

Pedestal Sign		
Size	Item No.	Price
3x6"	72175	\$10.95
3x8"	72176	\$18.95
5x8"	72177	\$20.95
8x10"	72178	\$38.95



Acrylic Base Desk Signs

Acrylic Base Desk Sign			
Size	Clear	Black	Price
8"	72165	72167	\$11.95
10"	72166	72168	\$13.95

Engraved Tent Sign

An economical solution when you need a two sided desk sign. Choose from custom engraved, or Ready-Made with the most popular titles. (Ready-Made comes in red).

Custom Engraved Tent Sign		
Size	Item No.	Price
2x4"	72171	\$7.95
2x6"	72172	\$12.95
2x8"	72173	\$14.95

2" x 8" Stock Tent Sign
Item No. 72250



Ready-Made Tent Signs		
Title	Item No.	Price
No Smoking (w/Symbol)	72250	\$6.95
Smoking Area	72251	\$6.95

Economical, Versatile...

Wall Signs



2" x 10" Wall Sign
Item No. 73505 • Style No. 623

Standard Wall Signs—

Durable, affordable, versatile— Wall signs work great anywhere. Standard sizes save money, and come in all the most popular sizes. Includes adhesive or velcro backing.

As Low As
\$2.95



4" x 4" Wall Sign (See Chart Below)
Item No. 73520 • Style No. 617



4" x 8" Wall Sign (See Chart Below)
Item No. 73520 • Style No. 612

Standard Wall Signs

Size	Item No.	Price
2" x 2"	73501	\$3.95
2" x 4"	73502	\$4.95
2" x 6"	73503	\$5.95
2" x 8"	73504	\$8.95
2" x 10"	73505	\$9.95
2" x 12"	73506	\$11.95

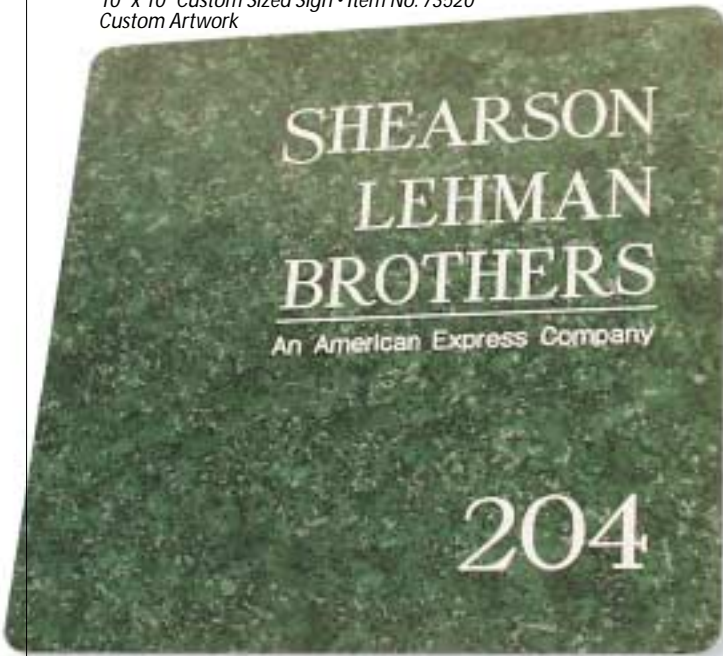
(Includes adhesive/velcro backing)

Standard Wall Insert Only†

Size	Item No.	Price
2" x 2"	73510	\$2.95
2" x 4"	73511	\$3.95
2" x 6"	73512	\$4.95
2" x 8"	73513	\$7.95
2" x 10"	73514	\$8.95
2" x 12"	73515	\$10.95

†Does not include backing

10" x 10" Custom Sized Sign • Item No. 73520
Custom Artwork



Any Size, Any Color, Any Time...

Custom Sized Wall Signs

Need a sign that's a non-standard size, or one that's really big? No problem— priced \$.60 per square inch. Use the chart below, or multiply the width and height by .6 to get the amount. *No extra character charges!*

Custom Size Wall Sign Price Matrix • Item No. 73520

Size/Price (Includes Adhesive/Velcro Backing)

	4"	6"	8"	10"	12"	14"	16"
2"	—	—	—	—	\$14.40	\$16.80	\$19.20
4"	\$9.60	\$14.40	\$19.20	\$24.00	\$28.80	\$33.60	\$38.40
6"	\$14.40	\$21.60	\$28.80	\$36.00	\$43.20	\$50.40	\$57.60
8"	\$19.20	\$28.80	\$38.40	\$48.00	\$57.60	\$67.20	\$76.80
10"	\$24.00	\$36.00	\$48.00	\$60.00	\$72.00	\$84.00	\$96.00
12"	\$28.80	\$43.20	\$57.60	\$72.00	\$86.40	\$100.80	\$115.20
14"	\$33.60	\$50.40	\$67.20	\$84.00	\$100.80	\$117.60	\$134.40

COLOR LOGOS AVAILABLE— *Logo/artwork provided must be clean original. \$25.00 net set-up charge for one color artwork/logo; \$45.00 net for 2 or more colors (on white, silver or gold material only). See mounting options below.

Easy Ordering Instructions:

- 1 Decide what you want the sign to say
 - 2 Choose Size
 - 3 Choose Style Number or typestyle
 - 4 Choose Plate Color
- Logos can be engraved onto name plates... add \$25.00 for one color, \$45.00 for 2 or more colors; send clean original art.

Sign Material Colors

248 Red Plate/ White Letters Color No. 248	210 Black Plate/ White Letters Color No. 210	200 White Plate/ Black Letters Color No. 200	266 Gray Plate/ White Letters Color No. 266	285 Brushed Silver/ Black Letters Color No. 285
279 Brushed Gold/ Black Letters Color No. 279	235 Yellow Plate/ Black Letters Color No. 235	259 Green Plate/ White Letters Color No. 259	226 Blue Plate/ White Letters Color No. 226	202 White Plate/ Red Letters Color No. 202
203 White Plate/ Blue Letters Color No. 203	SG200 Gray Marble/ Black Letters Color No. SG200	SG204 Green Marble/ White Letters Color No. SG204	SG202 Black Marble/ White Letters Color No. SG202	293 Dark Wood/ White Letters Color No. 293

Sign Typestyles

- A. Gothic B. Helvetica
C. Roman

Mounting Options



A. Foam Tape

For more permanent installation



B. Velcro®

For semi-permanent installation

Outfit Your Whole Office...

Designer Sign System



Designer Wall Sign 2" x 8" • Item No. 73330 • Style No. 623



2" x 4" • Item No. 73334 • Style No. 623



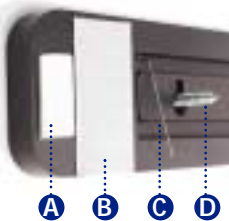
Designer Wall Sign 2" x 10" w/Room No. and easily changeable Name plate • Item No. 73332 • Style No. 623



Designer Wall Sign 4" x 12" • Item No. 73336 • Style No. 623

The Designer Series is perfect in the office environment: affordable, versatile, functional, and totally integrated. You can outfit an entire office for a lot less than you would think. Check out the "Designer's Choice"—pick out your best frame/plate combinations. When you order, be sure to specify mounting.

- A. Double stick tape
- B. Velcro
- C. Pen back (for cubicles)
- D. Screw
- E. Perpendicular 2-Sided Wall Mount*



Size	Description	Item No.		Price
		Black	Pewter	
2" x 8"	Wall Sign	73330	73350	\$21.95
2" x 10"	Wall Sign	73331	73351	\$24.95
2" x 10"	w/Room No.	73332	73352	\$28.95
2" x 10"	2-sided Mount	73333	73353	\$48.95
2" x 4"	Room No.	73334	73354	\$16.95
4" x 8"	Wall Sign	73335	73355	\$30.00
4" x 12"	Wall Sign	73336	73356	\$36.95
4" x 12"	2-Sided Mount	73337	73357	\$61.95
4" x 4"	Wall Sign	73338	73358	\$24.95
6" x 6"	Wall Sign	73339	73359	\$36.95
8" x 8"	Wall Sign	73340	73360	\$44.95
8" x 8"	2-Sided Mount	73341	73361	\$66.95
12" x 12"	Directory Sign	73342	73362	\$56.95

*Not shown, but available. Wall Mount available in 2x10, 8x8 and 8x12.

Designer's Choice

We've taken the guesswork out of making great looking Designer signs; check out our suggestions below—

Designer Series Black Frame

- Charcoal Marble/White Letters Plate No. SG202
- Green Marble/White Letters Plate No. SG204
- Satin Gold/Black Letters Plate No. 278
- Brushed Gold/Black Letters Plate No. 279
- Gray Plate/White Letters Plate No. 190
- Brushed Silver/Black Letters Plate No. 285
- Satin Silver/Black Letters Plate No. 269
- White Plate/Black Letters Plate No. 200
- Black Plate/White Letters Plate No. 210

Designer Series Pewter Frame

- Gray Plate/Burgundy Letters Plate No. 326
- Pewter Plate/White Letters Plate No. 190
- Satin Silver/White Letters Plate No. 266
- Black Plate/White Letters Plate No. 210
- Black/Gray Plate/White Letters Plate No. 209
- Blue Plate/White Letters Plate No. 226
- Burgundy Plate/Gray Letters Plate No. 253
- Green Marble/White Letters Plate No. SG204



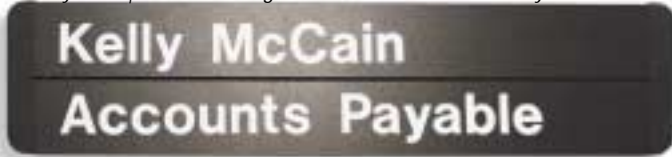
Designer Wall Sign 8" x 8" • Item No. 73340 • Style No. 623

The Ultimate in Sign Systems...

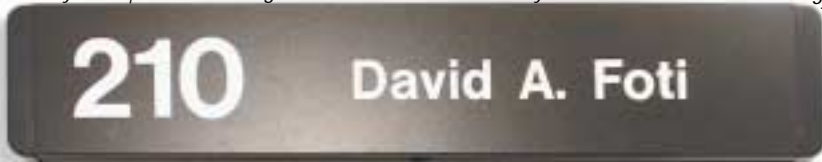
System 2|90



System 2|90 Wall/Desk Sign 2" x 8" A • Item No. 73400 • Style No. 614



System 2|90 Wall/Desk Sign 2" x 8" B • Item No. 73401 • Style No. 614



System 2|90 Wall/Desk Sign 2" x 10" A • Item No. 73406 • Style No. 614



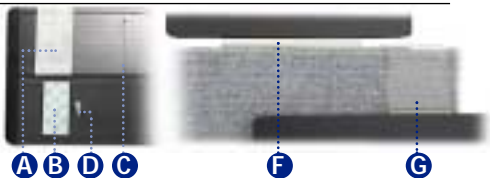
System 2|90 Department Wall Sign 4" x 8" C • Item No. 73403 • Style No. 614



System 2|90 Directional Wall Sign 8" x 10" F • Item No. 73408 • Style No. 614

Mounting Options:

- A. Velcro
 - B. Foam tape
 - C. Pen back (for cubicles)
 - D. Screw
 - F. Panel Top
 - G. Partition Hook (specify size)
- Logos Available: \$25.00 (see page 18)



Corporation-Quality Signage

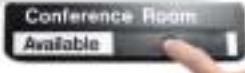
System 2|90 Signs are architectural-quality interior signage with versatility and changeability— it meets a variety of applications, and updates easily for dynamic organizations on the move.



Ask about our Ad Specialties Catalog...



System 2|90 Sliding Insert Sign 2" x 8" C
Item No. 73402 • Style No. 614
Slides to reveal "Available/In Use"



Updates Easily

System 2|90 Signs can be updated quickly and easily. Because it is a modular sign system, you don't need to replace the whole sign if something changes— Just remove the end cap, slide out the plate, and slide in the new one.

System 2|90 Colors

- Matt Black
Plate No. S-BK
- Soft White
Plate No. S-SW
- Light Neutral
Plate No. S-LN
- Cool Gray
Plate No. S-CG
- Euro Teal
Plate No. S-ET

Letter Colors

- E Black
- E White
- E Blue
- E Burgundy
- E Gray
- E Red

Size	Diagram	Item No.	Price
2x8A		73400	\$36.95
2x8B		73401	\$44.95
2x8C		73402	\$48.95
4x8C		73403	\$69.95
4x8D		73404	\$79.95
4x8B		73405	\$62.95
2x10A		73406	\$46.95
2x10B		73407	\$52.95
8x10F		73408	\$149.95
8x10G		73409	\$159.95
Extra Inserts Plate Re-Lettering		As low as	\$15.95 \$9.95

Easy Ordering Instructions:

- 1 Decide what you want the sign to say
- 2 Choose Size
- 3 Choose Style Number or typestyle
- 4 Choose Plate Color/Type Color

Custom sizes and applications available: Call for Quote



Comply, Inform and Save Money Too

Ready-Made Stock Signs

ADA* Signs Comply With All Requirements and Save Money Too!

\$29⁹⁵ ea.



Item No. 73101

You can get all the signs your business may be required to have from one place. Comes in a variety of color choices to match your interior.

Signs include Braille (unless specified) and adhesive back. *Actual Size: 6" x 8". Custom sizes and colors available: call for quote.*



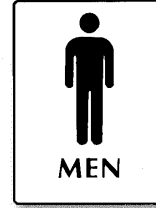
Item No. 73101



Item No. 73102



Item No. 73105






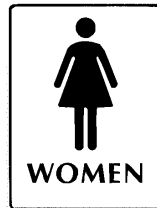
Item No. 73106



Item No. 73108

Comes in these color combinations:

-  White/Black
-  Black/White
-  White/Cobalt Blue



Item No. 73109



Item No. 73112 (no Braille)



Item No. 73117



Item No. 73118



Item No. 73119

*Americans with Disabilities Act

Ready-Made Retail Signs

\$7⁹⁵



All of the "must have" signs for your business. Plate attaches with double stick tape to any smooth surface for a permanent indoor installation. 2" x 10".

(Arrow Symbol)
Item No. 73201

CASHIER
Item No. 73202

ENTRANCE
Item No. 73203

EMPLOYEES MUST WASH HANDS
Item No. 73204

EMPLOYEES ONLY
Item No. 73205

EMPLOYMENT OFFICE
Item No. 73206

EXIT
Item No. 73207

FIRE EXTINGUISHER
Item No. 73208

FIRST AID (Green/White)
Item No. 73209

FLAMMABLE
Item No. 73210

INFORMATION
Item No. 73211

KEEP CLOSED
Item No. 73212

MEN (Black/White)
Item No. 73213

WOMEN (Black/White)
Item No. 73214

NO BILLS OVER \$20
Item No. 73215

NO CHECKS ACCEPTED
Item No. 73216

NO ENTRY
Item No. 73217

NO EXIT
Item No. 73218

NO FOOD OR DRINKS
Item No. 73219

NO PETS
Item No. 73220

NO SMOKING
Item No. 73221

NO SOLICITORS
Item No. 73222

OFFICE (Black/White)
Item No. 73223

OPEN
Item No. 73224

CLOSED
Item No. 73225

AUTHORIZED PERSONNEL ONLY
Item No. 73226

PLEASE PAY HERE
Item No. 73227

RECEIVING
Item No. 73228

PLACE ORDER HERE
Item No. 73229

RECEPTIONIST (Black/White)
Item No. 73230

RESTRICTED AREA
Item No. 73231

RESTROOMS (Black/White)
Item No. 73232

SHIRT & SHOES REQUIRED
Item No. 73233

ID REQUIRED
Item No. 73234



(Signs are Red/White unless otherwise stated)

Plaques and Awards

Recognize, Reward, Motivate

ALL
PLAQUES
FREE
LOGOS



9" x 12" Employee of the Month Laser Plaque w/Gold Logo
Item No. 79110 • Layout 1-Includes Free Logo

Employee of the Month Plaque Boost Morale, Boost Sales

Give credit where it's due! Order your Employee of the Month plaque, fax us your names every month, and we'll mail your Employee of the Month inserts.



8" x 10" Employee of the Month Plaque
Item No. 79111 • Layout 2- Free Logo



12" x 12" Employee of the Month
Item No. 79112 • Layout 3

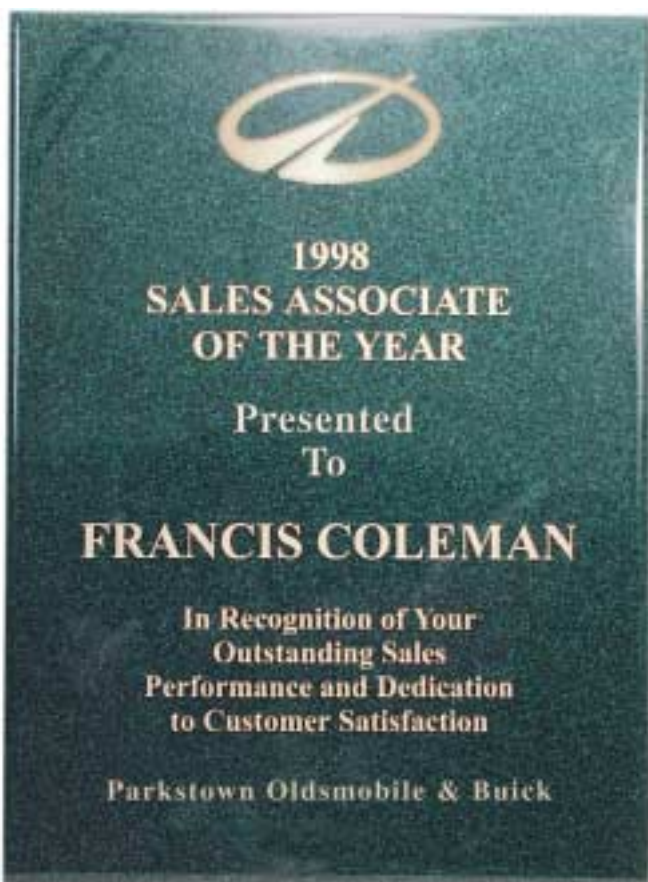
Employee of the Month Plaques

Size	Description	Item No.	Price
9" x 12"	A. Walnut Laser	79110	\$138.95
8" x 10"	B. Walnut/Brass	79111	\$134.95
12" x 12"	C. Laminate/Flexibrass	79112	\$89.95

Extra Employee of the Month Plates

Item No. 79113	\$6.95
----------------	--------

(specify which plaque by Item No.)



9" x 12" Stone-Look Plaque with Gold Fill
Item No. 79123 • Custom Artwork-Comes with Free Logo*
*Free Logo with clean artwork; \$25 Net for artwork cleanup



Stone-Look Plaque

Gives Weight to Awards

The "Heavyweight" of awards: a solid piece of 1/2" Corian®. Comes in two sizes, and in two finishes: black marble, and dark green marble. Laser engraved, and your choice of gold filled or with a sandblasted look; also comes with a **Free Logo***, or full color logo plate.

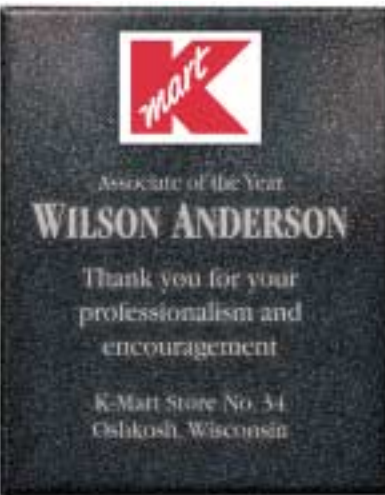


Dark Green



Black

8" x 10" Black Stone-Look Plaque with Color Logo Plate
Item No. 79125 • Plaque Layout C



Stone-Look Award Plaque

Size	Item No.		Price
	Green	Black	
8" x 10"	79122	79120	\$139.95
9" x 12"	79123	79121	\$159.95

Stone-Look Plaque w/Color Plate

Size	Item No.		Price
	Green	Black	
8" x 10"	79127	79125	\$154.95
9" x 12"	79128	79126	\$174.95

Stone-Look Award comes with Free Logo*: provide clean b/w original (or color art for color plate). See pg. 18 for details.

Premium Quality, Lasting Impression...

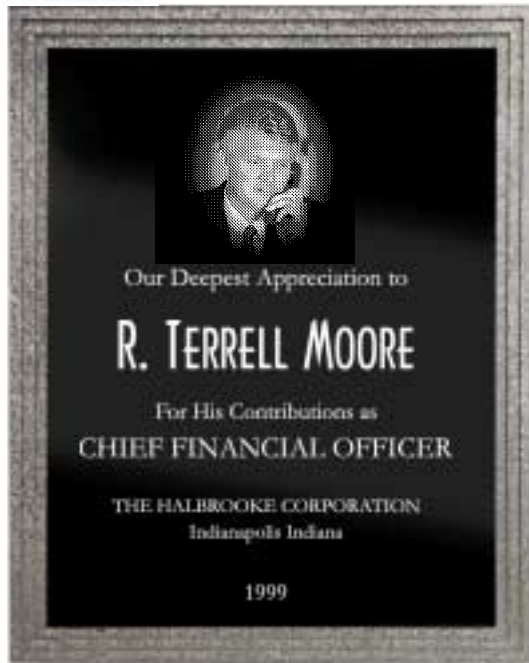
Custom Award Plaques



B



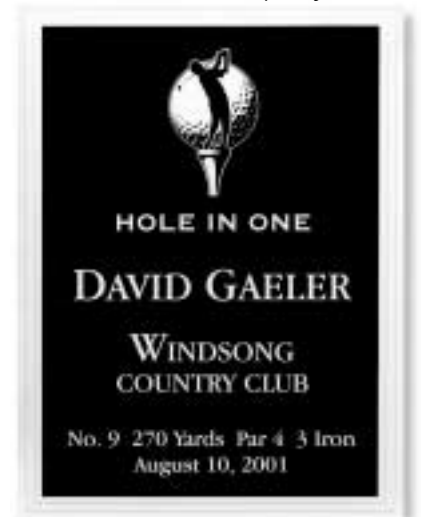
Choose which plaque you want, then pick from one of our styles; you can even add an award header, or add your logo or photo FREE. Nothing is simpler, and you'll get an unforgettable plaque!



F 9" x 12" Gray Stone Triple-Edge Plaque Item No. 79148 • Plaque Layout A

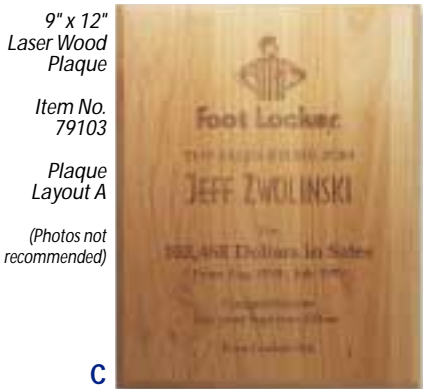


E 8" x 10" Gray Stone-Edge Plaque Item No. 79140 • Plaque Layout B



G 9" x 12" Frosted Triple-Edge Plaque Item No. 79151 • Custom Layout

A 9" x 12" Walnut Plaque with Brass Plate Item No. 79106 • Plaque Layout B



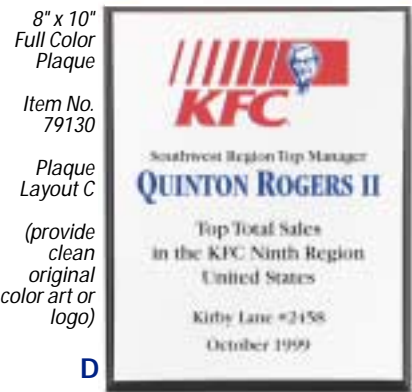
9" x 12" Laser Wood Plaque

Item No. 79103

Plaque Layout A

(Photos not recommended)

C



8" x 10" Full Color Plaque

Item No. 79130

Plaque Layout C

(provide clean original color art or logo)

D

A. Walnut Plaque with Brass Plate			
Size	Brass	Black	Price
8" x 10"	79105	79107	\$89.95
9" x 12"	79106	79108	\$109.95
B. Walnut Plaque with Black Plate			
Size	Brass	Black	Price
8" x 10"	79105	79107	\$89.95
9" x 12"	79106	79108	\$109.95
C. Laser Wood Plaque			
Size	Item No.	Price	
6" x 8"	79101	\$49.95	LASER ENGRAVED
8" x 10"	79102	\$59.95	
9" x 12"	79103	\$69.95	
D. Full-Color Plaque			
Size	Item No.	Price	
8" x 10"	79130	\$69.95	
9" x 12"	79131	\$79.95	

E. Stone-Edge Plaque			
Size	Gray	Green	Price
8"x10"	79140	79142	\$119.95
9"x12"	79141	79143	\$129.95
F. Stone Triple-Edge Plaque			
Size	Green	Gray	Price
8"x10"	79145	79147	\$119.95
9"x12"	79146	79148	\$129.95
G. Frosted Triple-Edge Plaque			
Size	Item No.	Price	
8"x10"	79150	\$119.95	
9"x12"	79151	\$129.95	

Stone-Edge Plaques are perfectly matched to the Stone-Edge desk awards, desk signs and paper weights.

Stock Logos Available Free- See page 18...

Ready-Made Plaque Headers

You can choose from several plaque layouts designed for ease of ordering- and guaranteed to look dynamite! Add a FREE ready-made plaque header.

• FREE Logo or art for Plaque: send clean b/w artwork. Clean-up charge is \$25.00 See page 18.



Award Head 1



Award Head 2



Award Head 3



Award Head 4

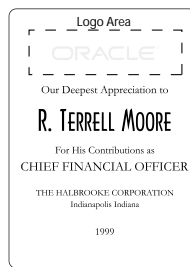


Award Head 5



Award Head 6

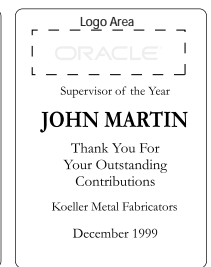
Plaque Layouts



Plaque Layout A



Plaque Layout B



Plaque Layout C

Motivate, Inspire, Reward...

Desk Awards & Gifts

ALL AWARDS
FREE LOGOS



Stone Edge Desk Awards

The Stone-Edge Award Series— alone or as a set (*See opposite page*), they make a spectacular impression as an award or a gift.

A Stone-Edge Desk Award w/base			
Size	Gray	Green	Price
5" x 7"	79201	79202	\$59.95

B Stone-Edge Desk Bar			
Size	Gray	Green	Price
2 1/4" x 8 1/2"	72121	72122	\$38.95

C Stone-Edge Paper Weight			
Shape	Gray	Green	Price
4" Circle	79205	79206	\$28.95
4" Square	79203	79204	\$27.95



4-1/2" x 7"
"WhiteCap" Desk Award
Item No. 79207 • Plaque Layout B

Strictly Business... Business Gifts



Marble Clock

Solid Marble Desk Clock is Laser-engraved into real black marble with up to 4 lines of text. Makes a great award or "timeless" gift. Battery included.

Item No.	Price
80100	\$48.95



#1 Brass Paper Weight

Engraved heavy plated paperweight with up to 6 lines of type. (*Logo not available.*)

Item No.	Price
80102	\$29.95



See Styles and Award Headers on opposite page...

Acrylic Desk Awards

Choose from three classy styles: The White-Cap, The SuperStar, The Waterfall, and The Arrow (shown above). Laser-etched Jade Acrylic with base.

Rosewood Pen & Pencil Box Set

Rich, dark Rosewood with laser engraving. The box can be laser engraved with a logo and up to three lines of text; the pen/pencil can be engraved with one line of text.



Wood Pen & Pencil Box	
Item No.	Price
80101	\$39.95

• **Free Logos-** Everything on this page; include clean b/w art (*Except Brass Paperweight; art clean up: \$25 net; additional art proof: \$10*)

D "WhiteCap" Acrylic Desk Award		
Size	Item No.	Price
4-1/2" x 7"	79207	\$47.95

E "SuperStar" Acrylic Desk Award		
Size	Item No.	Price
5" x 6"	79208	\$39.95

F "Waterfall" Acrylic Desk Award		
Size	Item No.	Price
5" x 7"	79209	\$49.95

G "Arrow" Acrylic Desk Award		
Size	Item No.	Price
3" x 7"	79210	\$24.95

It's a Banner Event!

Custom Event Banners

- Grand Openings
- Advertising Sales
- Announcements
- Indoor/Outdoor



3' x 15' 2-color Custom Banner with logo • Item No. 76120 • Style No. 621



3' x 8' Custom Banner with logo • Item No. 76112 • Style No. 621

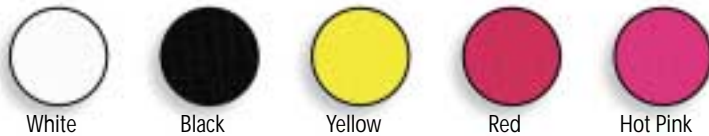


3' x 6' Custom Banner • Item No. 6101 • Style No. 825/521

As Low As
\$66.95

When you've got something big to say, say it big with a custom banner. Heavy-duty material with vinyl letters and 8' ties— Made to last, indoors or out. Comes with sturdy brass grommets.

Banner Colors



Letter Colors



Typefaces available: • Helvetica • Roman

Custom One-Color Banner

Size	Item No.	Price
2' x 6'	76100	\$66.95
3' x 6'	76101	\$99.95
3' x 8'	76102	\$132.95
3' x 10'	76103	\$165.95
3' x 12'	76104	\$198.95
3' x 15'	76105	\$247.95

Custom Two-Color Banner

Size	Item No.	Price
2' x 6'	76122	\$81.95
3' x 6'	76106	\$114.95
3' x 8'	76107	\$147.95
3' x 10'	76108	\$180.95
3' x 12'	76109	\$213.95
3' x 15'	76110	\$262.95

One-Color Banner w/Logo

Size	Item No.	Price
3' x 6'	76111	\$129.95
3' x 8'	76112	\$162.95
3' x 10'	76113	\$195.95
3' x 12'	76114	\$228.95
3' x 15'	76115	\$277.95

Two-Color Banner w/Logo

Size	Item No.	Price
3' x 6'	76116	\$144.95
3' x 8'	76117	\$177.95
3' x 10'	76118	\$210.95
3' x 12'	76119	\$243.95
3' x 15'	76120	\$292.95

Extra Color Add \$15.95

Extra Logo Add \$25.00

Double-Sided & Multi-Color Logo Banners are available: Call for quote...

*No set-up charge on one-color logo. Logo provided must be clean original.

Ready-Made Banners



GRAND OPENING • 3' x 10' Actual Size • Item No. 76162

Heavy-Duty Ready-Made Banners stand out and hold up— they're made from heavy duty weatherized cloth with double sown 5' rope ties. Comes in bright red & white.

Ready-Made Banners—Phrase

	One Color 3' x 10'	Two Color 3' x 10'
Now Leasing	76150	—
Under New Management	76151	76163
Grand Opening	76152	76160
Now Open	76153	76161
Open House	76154	—
Sale	76155	76162
Now Renting	76156	—
Welcome/ Open For Business	76158	—
PRICE:	\$44.95	\$52.95

*Larger sizes and other titles are available: Call for quote

Signs That Stand Out: Custom-Made

CoroPlast Signs

Nothing beats a CoroPlast™ sign for affordability, visibility, and durability. Inside or out, on a wall, or in the ground— CoroPlast signs are practically indestructible! Each sign comes with a wooden stake.



- Real Estate
- Advertising
- Identification
- Directional
- Indoors or Out

16" x 24" Custom 2-Color CoroPlast Sign with Logo
Item No. 77106 • Style No. 525

One-Color CoroPlast Sign		
Size	Item No.	Price
12"x12"	77100	\$13.95
12"x16"	77101	\$19.95
16"x24"	77104	\$24.95

As Low As
\$13.95

Two-Color CoroPlast Sign		
Size	Item No.	Price
12"x16"	77102	\$24.95
16"x24"	77105	\$29.95

Metal Wire Step Stake
Item No. 77107 add \$6.95

Two-Color CoroPlast w/Logo		
Size	Item No.	Price
12"x16"	77103	\$34.95
16"x24"	77106	\$39.95

FOR SALE
3 BEDROOM, 2 BATH
2 CAR GARAGE, POOL
MILLENNIUM REAL ESTATE
745-555-1010

16" x 24" 2-Color CoroPlast Sign • Item No. 77105 • Style No. 521

LOOSE WEIGHT GUARANTEED

555-1010
ASK FOR BECKY

12" x 16" 1-Color CoroPlast Sign
Item No. 77101 • Style No. 521

Custom Sizes & Quantities are available— call for a quote.

Logo provided must be clean original. One-time set-up charge for logo: \$25.00 for one color; \$45.00 for 2 or more colors.

CoroPlast Colors

White Black Red Blue Green Yellow

Letter Colors

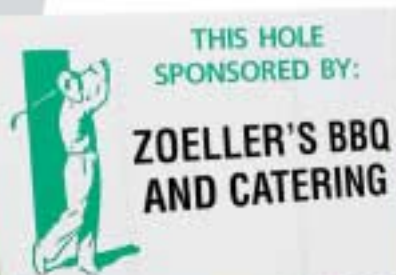
White Black Red Blue Green Yellow

Instant Tournament Promotions

Golf Sponsor Sign Sets

Order one sign or a tournament's worth, and your signs will arrive ready to install (includes golf graphics and metal stake). Made from durable CoroPlast material.

◀ 2' Dia. Golf Tourney Signs	
Item No.	Price
77112	\$28.95



18"x20" Tourney Signs ▲	
Item No.	Price
77110	\$24.95

◀ Don't Forget a Tournament Banner! See page 17.

Self-Adhesive, Easy-to-Install

Vinyl Window Signs

Promote your business and inform your customers with a window sign. Easy-to-install yourself, with step-by-step instructions and all the tools you'll need. You'll save money by doing it yourself. Comes in outdoor-durable white vinyl.

As Shown:
16"x24" Window Sign w/Logo
Item No. 78131 • Style No. 521

Custom sizes and colors are available— call for a quote.

Get a window sign with a **Free Symbol**—several to choose from on page 18.

Logo provided must be clean original. One-time set-up charge for logo: \$25.00.



Vinyl Window Sign		
Size	Item No.	Price
12"x16"	78130	\$32.95
16"x24"	78131	\$49.95

Vinyl Window Sign w/Logo		
Size	Item No.	Price
12"x16"	78132	\$42.95
16"x24"	78133	\$52.95

Advertising on the Go...

Magnetic Car Signs

**ALL
MAGNETICS
FREE
SETUPS***



Don't just drive around...Advertise! Heavy gauge magnetic material will grab hold of your car or van and refuse to let go while driving, yet removes easily. Two sizes for cars, and 16"x24" for vans. Price includes two signs.

EDWARD'S CONSTRUCTION

- COMMERCIAL
- RESIDENTIAL

555-1000

12"x12" 1-Color Magnetic Car Sign
Item No. 78101 • Style No. 621

One-Color Magnetic Sign

Size	Item No.	Price
12"x12"	78101	\$58.95
8"x18"	78102	\$65.95
12"x24"	78103	\$99.95
16"x24"	78104	\$112.95

Two-Color Magnetic Sign

Size	Item No.	Price
12"x12"	78105	\$68.95
8"x18"	78106	\$75.95
12"x24"	78107	\$110.95
16"x24"	78108	\$122.95

Magnetic Sign w/1-Color Logo

Size	Item No.	Price
12"x12"	78109	\$92.95
8"x18"	78110	\$99.95
12"x24"	78111	\$135.95
16"x24"	78112	\$150.95

Logo/Artwork must be clean b/w original

Magnetic Material Colors



Letter Colors



As Low As
\$58.95



MITCHELL
GAS
SERVICES
L.P.

12"x24" 1-Color
Logo Magnetic Car
Item No. 78111

Dean Wallace Real Estate

Specializing in The Heights

809-555-9999

16"x24" 2-Color Magnetic Van Sign • Item No. 78108 • Style No. 823

Advertising on the Fridge...

Business Card Magnets

Your message is the magnet— keep yourself in front of your customers with business card magnets. Size: 3-1/2" x 2". **You can get as few as 50 magnets!**



One-Color Business Card Magnets (Quantity Price)

Item No.	50	100	150	200	250
90750	\$1.00	\$0.90	\$0.85	\$0.75	\$0.70

Full-Color Business Card Magnets (Quantity Price)

Item No.	50	100	150	200	250
90760	\$1.90	\$1.80	\$1.75	\$1.65	\$1.60

*Logo/Artwork must be clean b/w original; \$25.00 net art clean-up may apply

"Camera Ready" Artwork

Your logo should be sent as a clean black and white original, without marks, staples, folds, etc. Should your artwork not arrive as shown, you may be assessed a \$25.00 net clean up charge.

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Other "No-No's"



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